One Assignment, Seven Writers
Do You Get What You Pay For?

We assigned one travel article to seven writers and had 30 editorial pros anonymously rate the quality of the submissions.

SPOTLIGHT INDUSTRY: TRAVEL

To avoid any bias, no writers from the ClearVoice Talent Network were used in this study.

*EXPERT A*
- $1.00 Per word
- 0 Errors
- Nearly perfect copy.
- Quality rating: 7.5

*EXPERT B*
- $1.00 Per word
- 1 Error
- Perfect copy.
- Quality rating: 7.3

*PRO A*
- $0.25 Per word
- 5 Errors
- Flagged for significant plagiarism. Automatic 0 rating.
- Quality rating: 0

*PRO B*
- $0.25 Per word
- 10 Errors
- Need ~20 minutes for editing and rewriting.
- Quality rating: 5.1

*BEGINNER A*
- $0.25 Per word
- N/A Errors
- The writer never turned in the assignment.
- Quality rating: 0

*BEGINNER B*
- $0.10 Per word
- 9 Errors
- Needs ~15 minutes editing and rewriting.
- Quality rating: 5.1

*BEGINNER C*
- $0.10 Per word
- 6 Errors
- Writing too poor. Reassign to new writer.
- Quality rating: 3.6

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