

# FREELANCER PAY RATE STUDY

## One Assignment, Three Writers\* Do You Get What You Pay For?

SPOTLIGHT INDUSTRY: TECHNOLOGY

We assigned one tech article to three writers\* and had 20 editorial pros anonymously rate the quality of the submissions on a scale of 1 to 10.



**EXPERT**



**6.1** Quality rating



**\$0.75** Per word



**10** Copy errors



The writer comes across with the authority of a tech expert, but the copy lacks a clear focus and any kind of thesis.



**PRO**

**5.8** Quality rating



**\$0.25** Per word



**6** Copy errors



Much simpler and cleaner than the first submission, but it's too elementary. There's no in-depth information or actionable takeaways. It's very simple, 101-level stuff.



**BEGINNER**



**0** Quality rating (4.9 if there was no plagiarism)



**\$0.10** Per word



**15** Copy errors



The writer tried, and there is some good information here. This piece needs some help with organization and flow. However, it also was flagged for multiple counts of plagiarism.